



March 2016

Booth Time

Our monthly newsletter to keep you informed

Mid-America Trucking Show

Louisville, Kentucky

The Mid-America Trucking show is quickly approaching! Bestpass will be at the show, March 31st - April 2nd, and we hope to see you there!

Stay tuned for an exciting announcement that we will be making at MATS, on Friday, April 1st (no joke). You'll also want to be sure to stop by our booth, #66141, for the chance to win some trucking cash and be crowned #KingOfMATS.

How to Win:

1. Stop by the Bestpass booth at MATS, #66141
2. Give your email address to the booth attendees
3. Get crowned "King of MATS"
4. Proudly wear your crown around the show, for a chance to be picked from the crowd to win \$100



"Laughter is America's most important export."

- WALT DISNEY

The Month of March

Planning the Perfect April Fools Joke?

April Fool's Day is April 1st. Where it began? Nobody knows, but some believe it originated in France. You have some time to plan the perfect prank. In the meantime, we bring you some inspiration: some of the top April Fool's hoaxes of all time.

1. **Swiss Mountain Cleaners - 2009** - The Swiss Tourism Board released a video that revealed why their mountains looked so clean. It was due to the workers who daily scaled the Alps, scrubbing the rocks of unsightly bird droppings. They even created a video that millions of people watched and took an online test to determine if they had what it took to become a mountain cleaner (aka "Felsenputzer").



[Read more.](#)

2. **The Taco Liberty Bell - 1996** - The Taco Bell Corporation took out a full-page ad that appeared in six major newspapers announcing it had bought the Liberty Bell and was renaming to the Taco Liberty Bell. Hundreds of outraged citizens called the National Historic Park in Philadelphia where the bell was housed to express their anger. A few hours later, Taco Bell

announced it was all a joke. [Read more.](#)

3. Bearskin Helmets - 1980 - The April issue of *Soldier* magazine (official publication of the British Army) revealed that the fur on the bearskin helmets worn by the Irish guards while on duty at the Buckingham Palace keeps growing and needs to be trimmed regularly. The story was picked up by the London Daily Express and was run as a real news story. [Read more.](#)

4. BMW - 1990's - BMW revealed that it had developed a new "Toot and Calm Horn" (T.C.H.) system, which made a noise that actually calmed other drivers on the road rather than aggravating them, lessening the risk of road rage. [Read more.](#)

BP News

Use DTOPS?

We might be able to help!

Please take a few seconds to let us know if you would be interested in or would want to take advantage of DTOPS registration and payment through Bestpass. If you provide us with your email address, you will be entered for a chance to win cash!



Take the DTOPS Survey

Good To Go!

I-405 Express Toll Lane Changes

Beginning March 18th, I-405 express toll lanes are now **free and open to all** on weeknights, weekends and some holidays.



Good To Go!™

Express toll lanes will continue to operate normally between 5 am and 7 pm Monday through Friday. The rest of the time the lanes will be free, including:

- Weeknights from 7 pm to 5 am
- All day on weekends

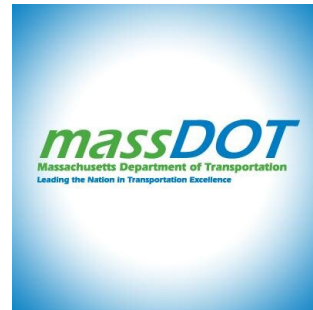
- Holidays: New Year's Day, Memorial Day, Labor Day, Thanksgiving Day, and Christmas Day

Note: Trucks over 10,000 pounds gross vehicle weight (truck only) are always restricted from using the I-405 express toll lanes

All Electronic Tolling Update

Mass Pike, Tappan Zee Switching to Cashless Tolling

Starting in October, drivers on the Massachusetts Turnpike will need to have an E-ZPass transponder to avoid paying an extra surcharge for their toll. Remember, Bestpass works on all E-ZPass facilities.



The MassDOT is eliminating manned toll booths and launching an electronic system, "Open Road Tolling," that will read E-ZPass transponders and your Bestpass transponder, while vehicles are moving at regular highway speeds. If the vehicle does not have an active transponder in place, the system will take a photo of the vehicle's license plate, add a to-be-determined surcharge, and send a bill in the mail.

The Tappan Zee Bridge in New York is also switching to cashless tolls starting in April.

To learn more about the changes, please contact our Customer Service team at support@bestpass.com or (888) 410-9696.

Bestpass in the News

Have you seen our latest news mentions?

[The Capterra Blog](#) called Bestpass "an awesome solution" for truckers.



For the second year in a row, Bestpass will be an [American Trucking Associations' Featured Product](#).

Welcome New Clients!

Welcome to our new clients who joined us in February!

- Sunstate Carriers Inc
- Party Rental LTD
- L & T Express LLC
- Sion Trucking
- Jason Lyons
- Mike Krzes LLC
- Tracy Flannigan
- Carolina Cargo Inc of Rock Hill
- Woods Trucking
- Jeremy Rooney
- Edward Baldwin
- Out of the Blue Express Inc
- Jaiyen 893 LLC
- William Henry
- JLC Express Truck 953
- Dale Becklin
- LJ & Sons Trucking
- RMT
- Kyle Broughman
- Spyglass Trucking Corp
- A/T transportation LLC
- Scott A Aren't
- Lunique Petiote
- Action Resources Inc
- Philadelphia Truck Lines Inc
- Hub Trucking Inc
- American National Logistics Inc
- Legacy Express Trucking Inc
- Ph
- Short Haul Express Inc
- Larry Prickett
- Jay Sarate
- Michael Jones
- Ahmed Essadki
- Maven Business Services LLC
- 9306-6983 Quebec Inc
- Hale Bus Garage LLC
- Zernicke Trucking Inc
- Rory O'Connor
- Buchanan Logistics Inc
- Deliveron Transport
- Puppy Monster Trucking LLC
- Romeo Express LLC
- Oleg Mikhno
- Debbie & Joe's Trucking
- Privateer Transport LLC
- KM Express
- Hogan Transports, Inc
- Atlas Van Lines Inc
- Callanan Industries Inc
- Kalasona Transport LLC
- P & K Overland Inc
- Susie Wright
- KAD Transport LLC
- John Blair
- William MacDonald
- Randle Global Logistics Inc
- Michael Thorpe
- SJ & A Logistics LLC
- Pete Wenger Trucking LLC
- Betts Express LLC
- Keith J Oudenhoven
- Delicia Trucking Inc
- Flying Dutchman Trucking LLC
- B & H Auto Transport
- AAA & A Trucking Inc
- Lunique Petiote
- Robert Woods
- S-A-C Trucking Inc
- Smokey Mountain Transportation
- Cyclone Expediting LLC truck DR 8774
- MDV Spartannash LLC



MyBESTPASS Client Portal

Don't forget, in our client portal you can:

- [Access account information](#)
- [Make a payment](#)
- [View/download Toll Activity](#)
- [Manage your tags](#)



We're Here for You!

Have a question? Need help making changes to your account? Need to order more tags? We're here to help you! [Chat live](#) with us by clicking the image above; email us at support@bestpass.com; or call us at 1-888-410-9696.

Layover Fun

Know the answer to our riddle? Email your answer to social@bestpass.com and we will recognize you in next month's newsletter! We'll give out the answer then, too.

**Q. A TRUCK DRIVER IS GOING OPPOSITE
TRAFFIC ON A ONE-WAY STREET. A POLICE
OFFICER SEES HIM BUT DOESN'T STOP HIM.
WHY DIDN'T THE POLICE OFFICER STOP HIM?**



Stay Connected



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