

## Booth Time

Our monthly newsletter to keep you informed.

### Colorado E-470 ExpressToll Checkin' In

About a year ago, we made an agreement with the E-470 Public Highway Authority in Colorado, to provide discounted toll services on their facilities. ExpressToll is the electronic toll collection system available on E-470, the Northwest Parkway (NWP) and the I-25 tolled Express Lanes.



We wanted to check in with some clients who frequently use the E-470, to get their thoughts on the addition of the service and see how it has been working for them.

We heard a lot of positive things across the board, but no matter who we spoke to, they were in agreement on the best benefit of the addition of the E-470: the **Bestpass discount of 20%**, on all usage incurred on the facilities was the favorite, and we don't blame them!

We also found that since the addition of the Colorado E-470 to our coverage area, trucking companies have utilized the E-470 more than they ever have before.

Whitely, from USA Truck, Inc. explains, "Before, we used to get one or two bills a month for only twenty dollars [of E-470 usage]; now we do over a couple hundred dollars a month." She also added, "We used to have a limited route, but now since it is so convenient, we have dedicated routes."

What was also unanimous was that the drivers and the billing personnel enjoy having the E-470 rolled into the Bestpass service. Clients love that there is only one bill.

We also chatted with Alicia, at Werner Enterprises, who said about

Bestpass' coverage area, "Anything that Bestpass adds, results in less work for us."

We are thrilled that our clients are reaping the benefits of the E-470 and we are working hard to expand our service coverage area. Stay tuned for more to come!

**Please note:** ExpressToll facilities are all electronic. There are no manned toll booths.

To learn more about the CO E-470 and read our FAQ's, [click here](#).

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## Welcome New Clients!

*Welcome to our new clients who joined us in June!*

- Dyer Express, Inc
  - Outlaw Hauler Express, LLC
  - Sutherland Transportation Services, Inc
  - Loyal L. Murphy
  - Golden Antelope, LLC
  - Kazimierz Marcinkiewicz
  - Brian Goff
  - Brad G. Lueckel
  - Rodney King Trucking, LLC
  - Secosky Trucking, LLC
  - C&V Trucking of N.C., Inc
  - Brandy Ventures Corp
  - Storage Solutions
  - Sanford Schmitt
  - Nicusor Adrian Chirca
  - Robert Baker
  - Scott Morris
  - Beam Brothers Trucking, Inc
  - Borwegen Transport, LLC
  - Francis Richard Express, Inc
  - Hurtubise Tire, Inc
  - TTK Transport, Inc
  - Mid South Express Transportation, LLC
  - Explorer Transport, Inc
  - Thomas Megna
  - Brian A. Smith
  - Brian Vanderpool
  - Ovidiu Mazareanu
  - Wayne Sawdy
  - Jomane Hutchinson
  - S&C's Trucking Inc
  - PakRat Trucking, LLC
  - Allen Expedited Transport, LLC
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## "Move it or Lose it!"

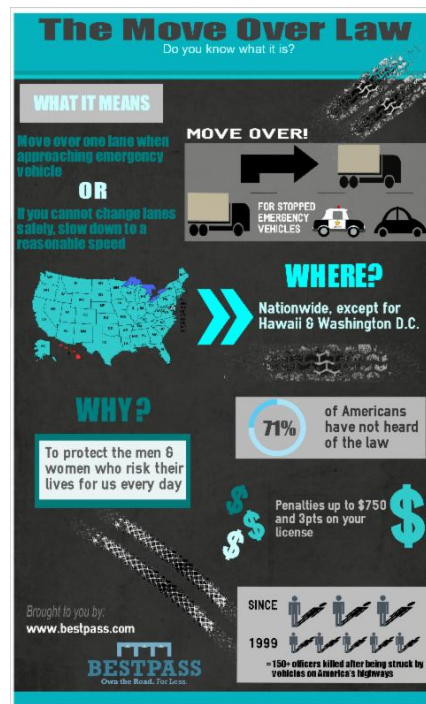
*Do you know what the Move Over Law is?*

Whether you drive a big bad Peterbilt or a Prius (we really hope it's not the latter), you have to abide by the Move Over Law.

Never heard of it before? Don't worry, you're not alone. Close to 71% of Americans have never even heard of the law, let alone follow it. Steep penalties for disobeying the law can be costly, but it can also cost lives.

Check out our infographic on our blog to learn more about the Move Over Law and why it is important - save yourself a ticket and possibly a life!

[www.bestpass.com/move-over-law](http://www.bestpass.com/move-over-law)



## MyBESTPASS Client Portal

Don't forget, in our client portal you can:

- [Access account information](#)
- [Make a payment](#)
- [View/download Toll Activity](#)
- [Manage your tags](#)



## We're Here for You!

Have a question? Need help making changes to your account? Need to order more tags? We're here to help you! [Chat live](#) with us by clicking the image above; email us at [support@bestpass.com](mailto:support@bestpass.com); or call us at 1-888-410-9696.

## Do You Like FREE Tickets?

### Get 'Em While They're Hot!

Join us at The Great American Trucking Show - August 21-23, 2014 in Dallas, Texas!

Bestpass is your direct source for **FREE** tickets, just give Customer Support a call or email us at [social@bestpass.com](mailto:social@bestpass.com) and we will hook you up! Hurry, the request deadline ends August 1, 2014!



## Fleeting Thoughts...

### Happy Ugly Truck Day!

Did you know that July 20th, annually, is Ugly Truck Day? Each year several states hold "ugly truck" competitions. The rules vary, but each is a showcase for contestants' well-used pick-ups, big rigs, vans, etc. Entries range from ancient, hobbling wrecks to ornately adorned art trucks.



Join Bestpass on Facebook to join in on the conversation and share the ugliest trucks you've ever seen! Don't worry, we know that none of our clients have ugly trucks, but maybe you know a friend who does or have snapped some pics on the road or at truck stops. Whatever the case may be, submit your photos on our page and [show us some love](#) by clicking that "like" button - you could win some Bestpass swag!

Stay Connected



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